



HAND ARTY KOREA

www.handarty.co.kr

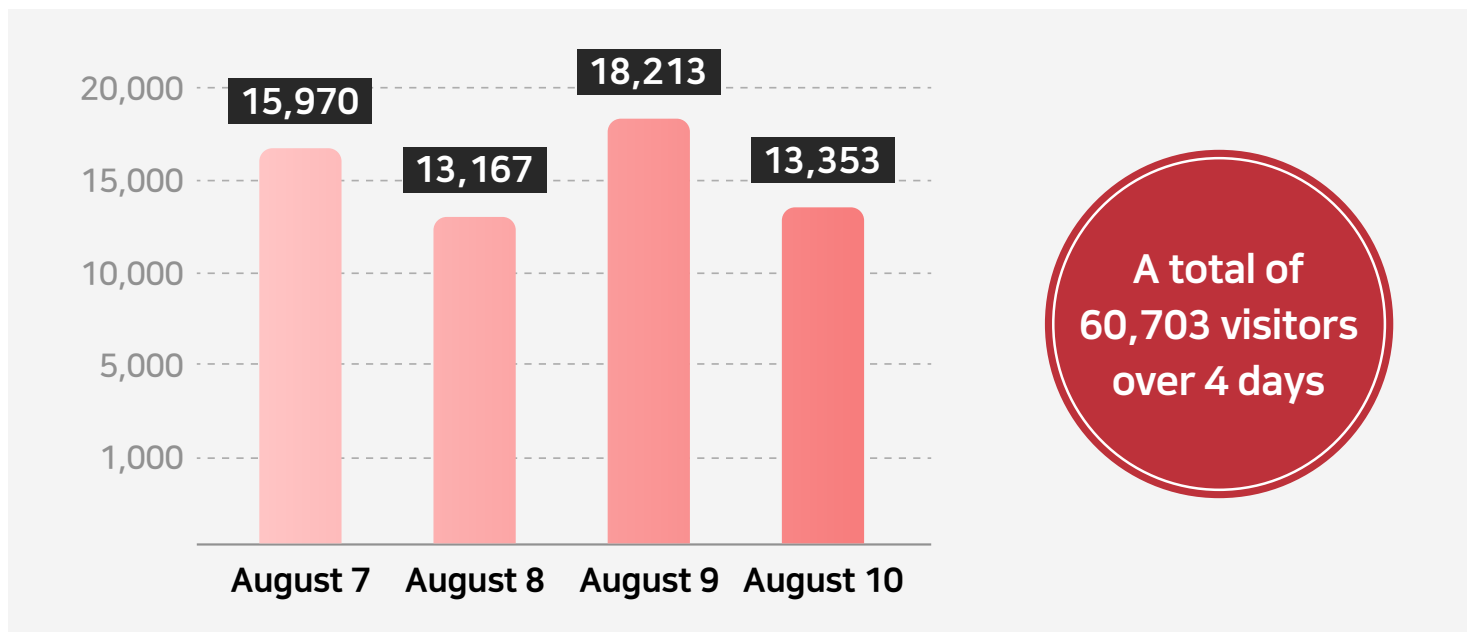
hmk@esgroup.net

2025 Handarty Korea Results Report

Event Overview

Event Name	2025 Handarty Korea
Date	August 7 (Thu) ~ 10 (Sun), 2025 (4 Days)
Venue	COEX Hall C
Scale	550 Companies / 860 Booths (Domestic & International)
Host	 MESSE ESANG
Partner	 사단 한국공예가협회 법인 KOREAN CRAFTS COUNCIL
Sponsor	 서울특별시 SEOUL METROPOLITAN GOVERNMENT

Daily Attendance Figure



Booth Layout

Gangnam-gu Office	Geunhwa-dong 396	Kkalong Market	Natural Dyeing Cooperative	Saekdong Art Troupe	Sewing Designer Association	Sewing Play	Siheung City	Idus
Yangju City	Connect Asia	Pocheon City	Korea Craft Council	Korea Environmental Industry Association	Hanyang Women's University	International Artist Pavilion	Hwaseong City	

<

View Point

A Hub of the Handicraft and Design Industries (550 Companies, 860 Booths)

As Korea's largest professional handmade and craft exhibition, **Handarty Korea** has continually expanded since 2011 to promote industry development and networking. It offers a comprehensive view of the present and future of the domestic and international handmade industry, while pioneering optimal sales channels through buyer meetings.



Handarty korea Stage Event

The stage was designed to allow visitors to enjoy the time of craft together, aligning with the theme **"The Time of Handmade Craft."** It increased visitor inflow and satisfaction with the exhibition through various programs, including fashion shows, hands-on classes, branding lectures, and performances.



International Artist Exhibition : Connect Asia 'Artist's Room'

The 2025 **Handarty Korea** featured a large number of hand artists from various countries, including Japan, Taiwan, Hong Kong, Mongolia, and Indonesia, who presented their unique handicraft works. Furthermore, the **Connect Asia 'Artist's Room'** allowed visitors to see the booths of handmade artists from different Asian countries at a glance, facilitating active cultural exchange in crafts between the nations.



The 52nd Korea Craft Council Special Exhibition

This exhibition featured works reflecting the essence and modern utility of craft under the theme **"HANDS · MIND · PASSION."** Operating as an **Art Fair**, it gathered artists from diverse fields (fiber, ceramics, wood/lacquer, glass, etc.) in individual booths, enabling direct communication between the creators and visitors.

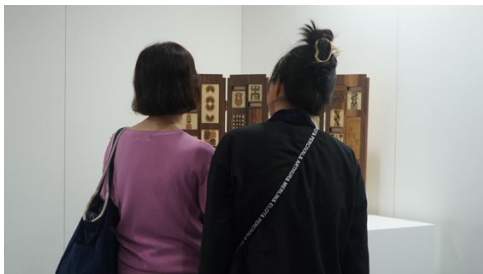
This structure allowed guests to experience the creation process and the artists' philosophies firsthand.



Hand Artist Awards

Under the theme **"My Hands, My Details,"** the competition illuminated the unique value and identity within the artists' handmade works.

It served as a platform to promote the value of handmade crafts, encouraging a positive perception among visitors and expanding the cultural foundation for handicrafts.



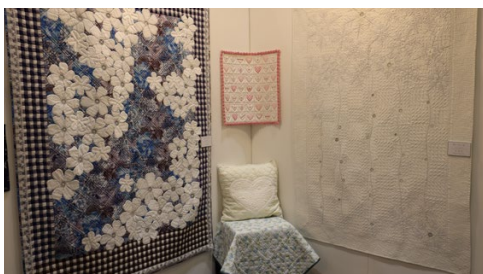
Yoon Quilt Special Exhibition

The 33rd Yoon Quilt Festival was featured at the Handarty Korea venue.

The exhibition, themed **"The Tranquility of a Warm Cup of Tea,"**

offered visitors comfort and joy by encouraging a relaxing break from daily life.

It showcased unique quilting artwork representing moments of 'Teatime,' created by 20 participating artists.





HAND ARTY KOREA

www.handarty.co.kr

hmk@esgroup.net

Next Exhibition Schedule

2026.08.13^{Thu} – 08.16^{Sun} COEX Hall B



MESSE ESANG